



The Bayou Beer Society, a Louisiana 501(c)3 Non-Profit, is hosting the Seventh Annual Bayou Beer Fest. The festival is the work of local brewing enthusiasts who saw a need for a craft beer event in our area. The Society was formed by a group of friends who *simply love craft beer* and put on this festival to share their excitement with beer lovers from near and far.

The Festival is scheduled for **Saturday, November 9, 2019 at Southdown Plantation from 11 am until 4 pm**. Attendees will have the chance to sample craft beers from local, national and international breweries. Home brewers from the area will also be serving their homemade brews, which is really an exciting part of this festival since you can't get their beer in any store or drinking establishment. Many of your "big brewers" started out brewing their own recipes in their kitchens and garages.

Proceeds will support local Veterans causes in the Tri-Parish area. To date, the Society has given over \$33,000 to causes that include the Louisiana Military Family Assistance Fund, The Tri-Parish Veterans Shelter and the Disabled American Veterans

We would love for you to join us as a sponsor! Please take few minutes to review the **following information sheet**. Your sponsorship and participation helps support the brave men and women of our military and puts your business in front of thousands of craft beer enthusiasts. We welcome local businesses, civic organizations and other groups to sponsor the Bayou Beer Fest and come help pour beer while wearing your branded shirts/hats, give out promotional items and simply have a good time while supporting veterans.

Breweries interested in participating in the Bayou Beer Festival can visit www.bayoubeerfest.com and click on BREWERY SIGNUP at the top of the page.

If you have any questions, please feel free to contact us at info@bayoubeersociety.org.

In advance, thank you for your participation and we look forward to "hoisting a cold one" with you at our Seventh Annual Bayou Beer Fest! You can find out more at www.bayoubeerfest.com and like us on Facebook at facebook.com/bayoubeerfest.

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Bayou Beer Society



presents the Seventh Annual Famous
BAYOU BEER FEST

The Tri-Parish Area's PREMIER Beer Tasting Festival
11 a.m. to 4 p.m. | Saturday, November 9, 2019
Southdown Plantation | Houma, LA

TITLE SPONSOR

\$5,000
[0 available]

- Logo on Festival Shirt
- Logo on Festival poster, print and radio advertisements
- Name on Festival program and promotional materials
- Logo and Link on Festival website
- Name mentioned in radio spots
- 20 Complimentary Ticket packages
- Banner placement at event

PRESENTING SPONSOR

\$2,500
[2 available]

- Logo on Festival Shirt
- Logo on Festival poster, print and radio advertisements
- Name on Festival program and promotional materials
- Logo and Link on Festival website
- 10 Complimentary Ticket packages
- Banner placement at event

MAJOR SPONSOR

\$1,000

- Logo on Festival Shirt
- Logo on Festival poster and print advertisements
- Name on Festival program and promotional materials
- Name and Link on Festival website
- 8 Complimentary Ticket packages
- Banner placement at event

PATRON SPONSOR

\$500

- Logo on Festival poster and print advertisements
- Name on Festival program and promotional materials
- Name and Link on Festival website
- 4 Complimentary Ticket packages
- Banner placement at event

SUPPORTING SPONSOR

\$250

- Name on Festival Shirt
- Name on Festival program and promotional materials
- Name and Link on Festival website
- 2 Complimentary Ticket packages

FRIEND OF THE FESTIVAL

\$100

- Name and Link on Festival website



Contact:
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www.bayoubeerfest.com

Produced by the Bayou Beer Society - A Louisiana non-profit,

in conjunction with several community partners.
Portion of the proceeds benefits local Veterans Organizations.